

## 9-10.12.2021 Press trip - Billund

## 9.12 (Thursday)

12:20 - arrival to Chopin airport

14:00 - arrival to Łódź

Check in at PURO Lodz Hotel \*\*\*\*

Ogrodowa 16, 91-065 Łódź

https://purohotel.pl/en/lodz

(Accommodation in single rooms with breakfast)

Welcome cocktail in the hotel

14:30 - 14:45 - OFF Piotrkowska



14:45 – 16:45 - Culinary workshops in Book&Cook 17:00 – 18:00 - EC1 – Center of Science and Technology

18:00 - 18:15 - New Center of Lodz



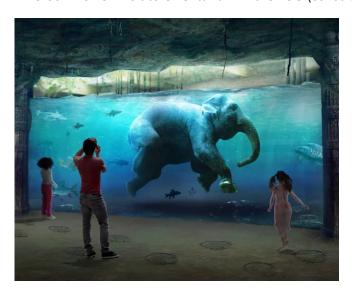
Historical cotton factory of Franciszek Ramisch and former complex of Józef John's Iron Foundries are nowadays spaces where culture, art and gastronomy meets together. Both post-industrial areas became gastronomical heart of Łódź. OFF Piotrkowska is a unique project bringing together entrepreneurs from the creative industries sector. You can find here workshops of fashion designers and architects, music clubs, restaurants, exhibition spaces, rehearsal rooms, showrooms, concept stores, and clubs.

The premises of the oldest power and heating plant in Łódź now host a modern facility for culture, science and art: EC1 Łódź – The City of Culture. The complex now consists of Planetarium (most advanced in our country), The National Centre for Film Culture, The Centre for Science and Technology (space for interactive popular science exhibitions) and arising Centre of Comics and Interactive Narration with "The Witcher" exhibition.

19:00 - dinner in Quale restaurant (fine dining)

## 10.12 (Friday)

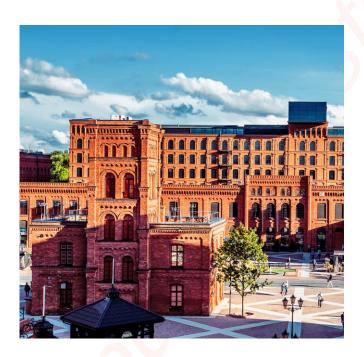
8:30 – 9:00 – meeting with city guide and transfer to ZOO 9:00 – 10:45 - visit to Orientarium in the ZOO (construction site)



Exotic Orientarium in the Lodz ZOO - the largest space of this type in Europe with the fauna and flora of Southeast Asia. Work began in September 2018.

Modern pavilions and aviaries will occupy the area of over 10 full-size football pitches. In addition, there will be recreational and gastronomic facilities with an area of approx. 20 thousand square meters. The volume of the largest water reservoir will be 2500 m3, and its depth - 6 m.

11:15 - 11:50 - Manufaktura



One of Poland's largest commercial and entertainment complexes is located within the grounds of the former Izrael Poznański factory. After four years of revitalization this post-industrial space became one of the most recognizable symbols of Łódź. Manufaktura houses over 300 shops, plenty of restaurants, 3 museums (Museum of Łódź, Museum of the factory, Museum of Art ms2), a bowling alley, a climbing wall, a 3D cinema and a hotel. The heart of Manufaktura is the market place, in which there is a city beach in the summer and an ice rink in the winter.

11:50 – 12:20 - Museum of the Factory

12:20 – 12:45 - Museum of the City – Poznański's palace



Piotrkowska is one of the most renowned streets in the country and also the longest Polish promenade is a symbol of the city. At over two miles long, one of the longest shopping streets

in Europe. Piotrkowska is famous for its immensity of various restaurants, pubs, cafes, restaurant yards and music clubs. Sumptuous palaces, richly decorated tenement houses, former factories that look like gothic strongholds, churches and monuments can be found here. Due to its unique buildings, the street has been entirely inscribed into the register of monuments. Piotrkowska pulsates with life all year round while fairs and festivals that take place in it.

13:00 – 14:10 – Guided stroll along Piotrkowska Street

- Rose Passage
- Birth of the Day backyard

14:10 - 14:30 - Transfer to Monopolis by party tram with the accompaniment of the Brava Gente band

14:30 - 16:00 - Lunch in Monopolis



16:00 - 17:30 - Bus transfer to Warsaw

The Vodka Monopoly factory was established at the end of the 19th century, some distance from the very center of the city. The construction of the monumental factory building began in 1897 according to the design of the eminent architects. Monopolis consisting of several buildings with various functions, has permanently entered the industrial history of Łódź. The complex, revitalized in 2020, has gained a new life. Monopolis was awarded two prestigious awards: Prime Property